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HENRY BAKER COLLEGE MELUKAVU

ED CLUB

ACADEMIC YEAR

2021-22

FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu, a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala, Accredited by NAAC with 'A' Grade and An ISO 9001:2015 certified Institution.

ENTREPRENEURSHIP DEVELOPMENT CLUB

HENRY BAKER COLLEGE, MELUKAVU

ANNUAL REPORT 2021-2022

The aim of Entrepreneurship Development Club are to inculcate entrepreneurship qualities, to sensitise industrial scenario of the state, to nurture the latent entrepreneurial talent, develop awareness among its members of the attitudes, values, and skills of successful entrepreneurs around the globe. Entrepreneurship club will **help students to turn their ideas and passions into businesses and will help to develop future business leaders**. The Entrepreneurship Club is a club which cultivates and equips businessman and Women for the future.

ED club conducted and encouraged our students to participate in several activities. The programs are listed below:

- Inauguration of ED Club
- Yuva Boot Camp
- Cake Baking

1. ED Club Inauguration & Industrial Awareness Programme

Entrepreneurship Development Club inauguration and Industrial Awareness programme for Commerce students was held on 5th November 2021 in the Rt. Rev. Bishop Michael John Seminar Hall at 10.30 am. Principal, Dr. G. S. Gireesh Kumar inaugurated the activities of the club. In his inaugural speech, he briefly described the basic concept of entrepreneurship and multiple ways of idea creation. The entrepreneurship sessions were handled by Mr. Chandran P. and Ms. Nisha Mol P. V., Extension officers from Industrial Department, Meenachil-Pala. The sessions provided the students a brief idea about the qualities of an entrepreneur and the various sources where an entrepreneur may get financial assistance.

Objectives:

- To make them aware of the qualities of an entrepreneur.
- To develop the entrepreneurial skills of the students.
- To help students to understand their role in society as an entrepreneur, their responsibilities and how those roles and responsibilities are related to Entrepreneurship?

Outcome:

- The students understood about the role entrepreneurs perform in the society.

Number of Participants:

- Students: 36
- Teachers: 6
- Resources Person: 2





2. Yuva Boot Camp

Kerala Institute of Entrepreneurship Development (KIED) conducted a District Level programme titled "**YUVA BOOT CAMP**" for college students to present their innovative business ideas and concepts on 28th January, 2022. The ED Club of Henry Baker College has participated in the District Level programme and won 2nd prize and has been promoted to the State Level Program. Entrepreneurship Development Club, Henry Baker College presented a business idea called "**Virtual Tourism,**" which is an innovative business idea. Our idea was unique in the program. The team includes our ED club members, headed by Amal Joseph, and other team members are Georgekutty Thomas, Angitha Vijayakumar, Shijimol A. P., and Lakshmi G. Shijimol A. P. delivered the idea at the district level. Our team presented the idea before emerging and successful entrepreneurs in India. We have competed with Engineering and Technology Colleges. Only a few Arts & Science Colleges were selected for the state level. Our college is one among them.

More than 50 teams from various colleges across Kerala participated in the District Level Program. Before commencing the idea pitching by students, the organizers taught us how to effectively pitch a business idea. Our members got a training session about idea pitching. Students get inspirational quotes from successful entrepreneurs, and they also get a chance to interact with them. Before the State Level Idea Pitching, we also shared a video about the idea with leading entrepreneurs who are the chief judges of the State Level Program.

ABOUT THE BUSINESS IDEA

IDEA TITLE – Virtual Tourism

TEAM MEMBERS:

- (1) **Amal Joseph** –Value Proposition & Customer Analysis.
- (2) **Georgekutty Thomas** – Revenue Model & Product Cost.
- (3) **Shijimol A.P.** – Marketing Strategy & Advertising Model.
- (4) **Lakshmi G.** – Features of Idea & Management of Operations.
- (5) **Angitha Vijayakumar** – Competitor Analysis and HRM.

*All members identified the problem which led to the innovation of the idea.

VENUE – Zoom (Online)


Team	:	BYTE HEAD
College	:	College of Engineering, Munnar
Team Members	:	Abhin M; Vaisak M; Aditya Marayil; Neha Kamal Aswin V
RANK 1		
Team	:	KITES
College	:	Amal Jyothi College of Engineering
Team Members	:	Onesimos KK; Jubin Thaj; Jojin Dani James; Karthik Suresh
RANK 2		
Team	:	VIRTUAL TOURSIM
College	:	Henry Baker College
Team Members	:	Georgekutty Thomas; Nikhil Joy; Angitha Vijayakumar Lekshmi G. Nair; Shijimol A. P.; Amal Joseph

Fig. 1 – List of Winners (Screenshot)

Open with Google Slides

START UP NAME

- VIRTOURICO PVT. LTD.
- Product Name – VIRTURA



Download the Mobile Application which works on both Google Play and App Store or Visit the Website

PRODUCT WORKFLOW

- Separate login options for customer and tourist guide.
- The tourist guide can add the details of the destination.
- sign up to the website with email or with Google, Facebook, Twitter & LinkedIn.
- User can Search for a specific destination where user want to see, all the details regarding the destination will be added with the destination. Details of hotels and restaurants also included in the website.

Fig. 2. – About Idea (Slides from Presentation)



Fig. 2. About Idea

3. Industrial Visit

Place of visit: Kannan Devan Hills Plantations Company Ltd.

Date: 25/3/2022

Number of Participants: 39

The Department of Commerce & ED club arranged an industrial visited Kannan Devan Hills Plantations Company Ltd -Munnar, for the second year B.com students and ED club members on 25/3/2022. The students were accompanied by the two faculty members of the college. The students visit tea factory and museum and got to know many interesting facts related to the process of manufacturing tea and all other related aspects of selling and distribution. The KDHP Tea Museum is an industry and history museum situated in Munnar.

Objectives of the Industrial Visit

- To know real working environment of the tea factory.
- To know about the process, marketing, sales promotion methods of black tea.
- Provide the opportunity to plan, organize and engage in active learning experience in both inside and outside class room.



Kanan Devan Hills Plantations Company Private Limited

Ref.No.IR/TM/ 41

30th March 2022

TO WHOMSOEVER IT MAY CONCERN

CERTIFICATE

This is to certify that 39 students of IIIrd Semester B.Com., along with the faculties of Henry Baker College, Melukavu had visited our Tea Museum on 25th March 2022, in connection with their industrial visit.

For KDHP COMPANY PRIVATE LIMITED.

S. Imperera

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U01132KL2005PTC018014



4. Workshop on Cake Making

Our Entrepreneurship Development Club conducted a workshop on cake making on 31-05-2022 at Creamy Creation Moonnilavu. It was a nice experience in entrepreneurial life. Mrs. Sonia Joseph led the classes about baking a cake, and how can start a small business unit within our home. She shared her views about her passion in cake making. Her words motivated to our ED club members. After the workshop our members made a cake and shared it among our friends.

Venue: Creamy Creation Moonnilavu (Outside Program)

Objectives of the program

- ❖ To provide an intensive knowledge about starting a Cake Business
- ❖ To nurture the unknown skills in cooking

Number of participants: 12 members participated in cake making



Workshop related photos

VENUE
Creamy Creation
Moonnilavu
on 31-05-2022 at 10:00am

Sonia Joseph

Entrepreneurship
Development Club
Henry Baker College
Mekukavu
PRESENTS

*"A Cake For Life,
not Just For
Birthdays"*

*A Workshop On
Cake Baking*
THE GOLDEN SLICE DAY